



**The Kensho Group**  
Enlightened Human Capital Solutions

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*Medical Device Search Firm Adds Twitter to Social Networking Campaign*

July 25, ALLENTOWN, Pa.—A little bird is telling you to follow [@TKG\\_MedDevRecr](https://twitter.com/TKG_MedDevRecr) on Twitter. This week The Kensho Group, a medical device recruiting firm, joined the micro-blogging site: [http://twitter.com/TKG\\_MedDevRecr](http://twitter.com/TKG_MedDevRecr).

Followers can read posts by The Kensho Group's president, Jay Kshatri, as he tweets on news in the medical device and recruiting industries, and shares medical device clients' job openings and industry insight.

The medical device executive search firm, which specializes in the cardiovascular, ophthalmology and neurology areas, is interested in following and networking with other "tweeps" in the medical device space, such as hiring managers, job seekers, industry experts and other recruiters.

Tweets such as "Have a very interesting Sr. Clinical Program Manager opp with a stealthy Ophthalmic company in the SF Bay Area" and "Market projections for medical devices: <http://bit.ly/qsUWS>" have already earned [@TKG\\_MedDevRecr](https://twitter.com/TKG_MedDevRecr) a wide variety of followers since The Kensho Group launched its profile earlier this week, on July 19.

**About The Kensho Group:** The Kensho Group is a high integrity search firm specializing in the cardiovascular, neurologic, and ophthalmic medical device areas. An independent affiliate of the MRINetwork™, one of the world's largest and most successful recruitment organizations, The Kensho Group leverages the dedication and attention of a small business with the combined power, reach and resources of a global corporation. For more information about The Kensho Group and its clients, candidates, and search process, visit [www.thekenshogroup.com](http://www.thekenshogroup.com).

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