



The Kensho Group
Enlightened Human Capital Solutions

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CRM STARTUP JOINS KENSHO CARDIAC CLIENT BASE
Medical Device Search Firm Acquires New Cardiac Client

May 21, ALLENTOWN, Pa.—The Kensho Group, a medical device executive search firm, announces the acquisition of a new cardiac medical device client and the addition of a new search assignment for a Principal Test Engineer.

The client, an emerging cardiac company in Southern California, is developing next-generation active-implantable electronic medical devices for cardiac rhythm management (CRM) applications. Backed by two major venture capital firms, the client is growing quickly, positioning itself to take on the booming CRM market, estimated by market experts to exceed \$11.5 billion by 2013.

“This is The Kensho Group’s third client with a focus on cardiac rhythm management medical devices,” said Jay Kshatri, President of the Kensho Group. “We’re excited to enter into a partnership with this innovative and well-positioned client.”

The Kensho Group has been issued a search assignment by the client to conduct a search for a Principal Test Engineer, as well as several additional engineering positions upcoming. For more information or to apply for candidacy for this role, visit The Kensho Group’s current client job openings at www.thekenshogroup.com.

About The Kensho Group: The Kensho Group is a high integrity search firm specializing in the cardiovascular, neurologic, and ophthalmic medical device areas. An independent affiliate of the MRINetwork™, one of the world’s largest and most successful recruitment organizations, The Kensho Group leverages the dedication and attention of a small business with the combined power, reach and resources of a global corporation. For

more information about The Kensho Group and its clients, candidates, and search process, visit www.thekenshogroup.com.

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